



Unmasking Lupus

DISCOURAGING THE DISMISSAL OF LUPUS



We are turning one conversation into ACTION for LUPUS!

2025
Sponsorship
Opportunities

DISCOURAGING THE DISMISSAL OF LUPUS

How We're Changing the Game

A Message from Our Founder

As someone who has lived with lupus for over 30 years, I've seen firsthand how this disease can devastate lives—not just physically, but emotionally, socially, and financially. I created Marlene's Kaleidoscope because I saw how silence surrounding lupus was stealing more than their health—it was costing them hope.

At Marlene's Kaleidoscope, we're not just raising awareness—we're rewriting the narrative around lupus. Our mission is to educate, advocate for, and empower individuals affected by lupus, particularly in communities that are often overlooked. Through bold storytelling, grassroots outreach, and community-based research, we're shining a light on an illness that remains invisible to too many.

Our Vision: A future where no one suffers in silence. From free health fairs and educational workshops to medical partnerships and peer support, we're creating real, lasting change—one conversation, one family, one life at a time.

Dr. Cooper, MD, powerfully states:

"The frustration is undeniable when a patient presents with hallmark symptoms of lupus, yet the diagnostic process remains constrained by limited tools and delayed recognition. Even when appropriate treatments exist, their effectiveness is often undermined by significant barriers to accessing rheumatology specialists, comprehensive care, and culturally competent support services. The lack of accessible, specialized care remains a critical gap in the continuum of lupus management."

Together, Let Unmask Lupus- We're here to close that gap. Lets raise our voices, share the stories that need to be heard, and build a future filled with hope, visibility and support



La Tanya Pitts-Lippard

**Founder/Executive Director
Marlene's Kaleidoscope**

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About our Organization

Marlene's Kaleidoscope is a nonprofit organization committed to raising awareness, advancing education, and providing essential support for individuals and families affected by lupus. Our mission is to revised to uplift underserved communities, especially those historically overlooked, through advocacy, access to care, and culturally responsive health education. We vision is a world where no one battles lupus alone and every individual has the resources to live fully and with dignity.



Through innovative community outreach, partnerships with healthcare providers, public awareness campaigns, and survivor-centered initiatives, we are reshaping how lupus is understood and supported in the Greater Kansas City area. We are not only changing the narrative—we are building the roadmap.

As our Founder—herself a lupus warrior—powerfully states:

“Every day with lupus is a battle. But in a place with no map, no guide, and no army beside you, it’s not just the disease you’re fighting—it’s the system too.”

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Greetings,

Marlene's Kaleidoscope Foundation is excited to invite you to "Faces of Courage: Unmasking Lupus Together," our signature annual fundraiser event. We will honor the strength, resilience, and stories of lupus warriors and their families. Join us as we uplift community voices, raise critical funds for awareness and education, and celebrate the power of unity and compassion.

Program Overview

Saturday, October 11, 2025, 10:00 AM–2:00 PM

The Grand Street Cafe 4740 Grand Ave, Kansas City 64112

Attire: Brunch Chic with a Touch of Purple

Live Entertainment: Soulful Vocalist James Atwood

Event Program:

9:30 AM – Doors open

10:00 AM – Brunch, Program Begins

10:30 AM – Program Starts

This year's end-of-year fundraiser shines a spotlight on the real faces of lupus: the warriors, caregivers, families, and advocates who bravely fight an often invisible illness. Proceeds benefit Marlene's Kaleidoscope (MK4LUPUS) programs, including:

- Financial assistance.
- The Lupus Legacy Scholarship.
- Year-round education and advocacy initiatives.

But this event isn't just about raising funds; it's about raising awareness. It's about putting lupus on the map in a community where too many people suffer in silence. By sponsoring this event, you help us bring lupus out of the shadows and into the spotlight, where it belongs.

As we speak with warriors across our community, we hear powerful truths:

"I live with lupus, but I shouldn't have to live without support. Awareness saves lives—silence steals them."
— Ms. Sly - Warrior.

Together, we can break the silence. Together, we can unmask lupus.

With gratitude

La Tanya Pitts-Lippard
Founder/Executive Director
Marlene's Kaleidoscope



816-977-5845
mk4lupus.org

Sponsorship Opportunities

	Monarch Sponsor	Blue Copper	Green Streak	MK Support
Amount	\$5,000	\$2,500	\$1,500	\$1,000
Reserved Tables	2	1	1	Half Table
Press Release mentioning the company's name				
2-3 Minutes Speaking Opportunity During Program				
Logo Placement on All Publicity Materials, Website, & Social Media				
Drink tickets				
Recognition in scrolling slides, on the day of the event				
Recognition on the website				
Digital Ad				

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Photobooth &
Bar
\$1,000

Mention on social media Additional branding opportunities

Individual Ticket
\$100

Includes Event entrance, Brunch and Music

Early Bird Ticket
\$75

Early Bird Individual Ticket –Early Bird Individual Tickets pricing available through September 9, 2025

Silent & Live Auction Donations Needed

We invite individuals, businesses, and community partners to support our silent and live auctions by donating products, services, or experiences. These contributions will directly benefit our mission to support lupus warriors and raise awareness. Please consider donating by September 9, 2025. You may complete the attached donation form electronically or email it to: donate@mk4lupus.org. **Examples of Silent Auction Items Include Gift cards, Gift baskets, Unique products, and professional services.**

Examples of Live Auction Items: Travel packages, Event tickets (sports, concerts, theater), Artwork

Submit electronically by clicking the sponsorship and donation form

Thank you for helping us make a meaningful impact—every contribution brings us one step closer to unmasking lupus and empowering lives.

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SPONSORSHIP AND DONATION

[Click here to fill out the form online by clicking here](#)

First Name

Last Name

E-Mail

Sponsorship ☐ Monarch \$10000 ☐ Blue Cooper ☐ GREEN STREAK ☐ MK SUPPORT ☐ BAR/PHOTO BOOTH ☐ AD FULL PAGE

☐ Individual \$100 ☐ Individual \$75 Early Bird Individual Tickets pricing available through September 9, 2025

Company Name

Website

Primary Account Contact Name : :

Address

City State Postcode

Silent Auction & Raffle Donation Form

Description of Donated Item(s) or Service(s):

Provide a brief description of the item(s) or service(s) you are donating. Please include any relevant details such as brand, experience details, expiration date, size, or limitations.

Approximate Retail Value:

\$

Donation Delivery Deadline:

All donation items must be mailed or scheduled for pickup by September 9, 2025.

Delivery Method (please check one):

- ☐ I will mail the item(s)
☐ I would like to schedule a pick-up

Other Financial
Amount :

☐ I agree to submit our company logo to MK4Lupus by September 9, 2025, and grant permission for MK4Lupus to feature our company name and logo on their website and social media platforms

MARLENES KALEIDOSCOPE PO BOX 14425, KANSAS CITY, MO